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Lash Perming:

Regardless of how short or long your eyelashes are, if they don't naturally sweep upwards then they're highly likely to look shorter than they really are. Perming straight eyelashes to encourage a gentle curl will give them instant length and create the illusion of bigger, brighter, ultra-feminine eyes. This semi-permanent treatment eliminates the need for eyelash curlers for up to six weeks, making the eyelash perm a popular option for big events like parties, weddings, proms and photo-shoots.

Types of eyelash curl

The type of curl achieved with an eyelash perm will depend on the length of your eyelashes and on the size of the rod your beauty professional chooses to use. There are three different sizes of rod:

- **'S'** - this is the smallest sized rod and is mostly used on people with shorter lashes for a tighter curl.
- **'M'** - this is the medium sized roller used for slightly longer lashes.
- **'L'** - this rod provides the loosest curl and is most effective on long eyelashes.

What to expect in your eyelash perm appointment:

PATCH TEST

You will be required to have a patch test at least 24 hours prior to your appointment. Your chosen beauty professional will dab a little perming lotion on a small section of your skin to test your reaction. If you do happen to react badly, it's far better for the reaction to occur away from the eyes in a contained area of your body.

STEP-BY-STEP TREATMENT

Providing your patch test goes smoothly, you'll be invited back to the salon at a later date to have your treatment. Your beauty professional is likely to administer your eyelash perm in a number of simple steps, as outlined below:

- Eyes and eyelashes will be cleansed with a non-oily make-up remover.
- An appropriately sized rod will be selected depending on the look you wish to achieve (bigger rods for a gentler curl).
- A thin strip of glue will be applied to the main body of the rod, which your beauty professional will then bend and shape to fit the curve of your eyelid snugly but comfortably. Your lashes will then be pushed upwards and secured to the rod.
- Once your lashes are fanned out over the curling rod without tangles or cross-overs, your beauty professional will then apply the perming lotion evenly over every lash using a disposable brush.

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- Once coated, your eyes will then be covered with either a plastic film or a lint-free pad to generate warmth (heat speeds up the perming process).
- Once activated, your beauty professional will remove the perming lotion, using a gentle blotting motion.
- Another disposable brush will then be used to apply the fixing lotion over all the lashes.
- Again, a plastic film or pad will be used to cover the lashes and generate warmth. This will be left on for 10-15 minutes.
- After the allotted time, the fixing lotion will be removed. Your beauty professional will then gently remove the curling rods by rolling them downwards back over the lashes.
- A moisturizing product will then be applied to sooth and cool your treated eyes.
- After any excess lotion is removed with damp, clean cotton wool, you'll be ready to admire your new look!

Eyelash perm aftercare

An eyelash perm could last up to six weeks if you care for your lashes properly. You are advised to follow the following eyelash perm aftercare tips:

- Refrain from getting your eyelashes wet for at least 24 hours after the treatment.
- Avoid rubbing or touching the eye area as you could irritate the eyes.
- Don't spend too long in direct sunlight straight after your treatment, as this could weaken the perm lotion.

Pricing:

Just the Lash Lift: \$75.00

Lash Lift and Tint: \$95.00